

# International Academy of Astronautics

14<sup>th</sup> IAA Symposium on Small Satellites for Earth System Observation

07-11 May 2023 - Berlin, Germany

## Sponsoring Partnership Programme



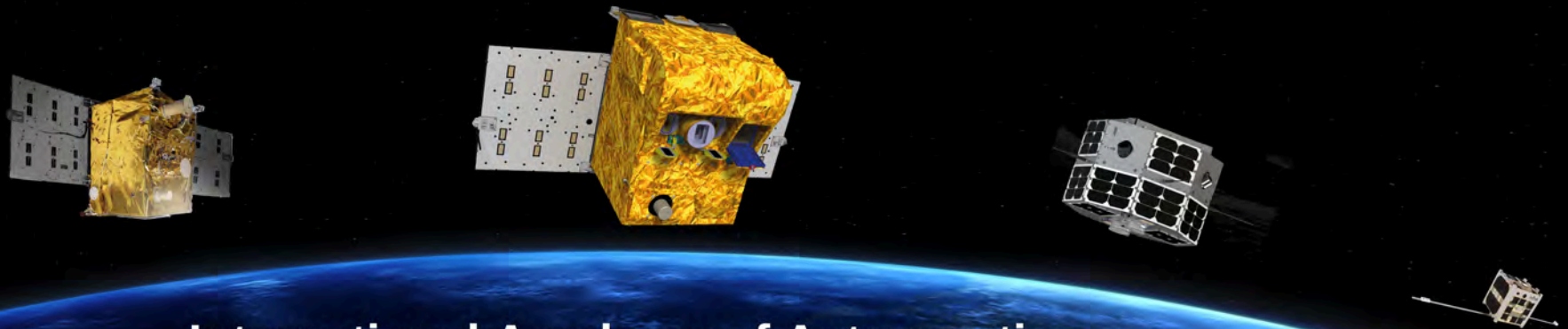
## Welcome to SSEO 2023!

Thank you very much for your interest in becoming a sponsor of the 14th IAA Symposium on Small Satellites for Earth System Observation.

The aim of the IAA 2023 Symposium is to provide a forum for scientists, engineers, and managers to exchange information about planned and on-going programs and missions, and present new ideas, covering small satellite mission objectives as well as technology and management aspects for dedicated satellites for Earth and Moon observation.

The sponsors will get a platform for presenting their companies, products and services as well as to get in touch with the interested guests and visitors. Three packages have been designed in order to meet the needs of all sponsors.

If you have any questions, please do not hesitate to contact Dr. Matthias Hetscher, [SSEO14@dlr.de](mailto:SSEO14@dlr.de)



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Credit: DLR / TU

## Venue

The 14th SSEO 2023 will take place at the  
Ludwig Erhard Haus (IHK Berlin), Fasanenstraße 85, 10623 Berlin, Germany

## Dates

7 - 11 May 2023

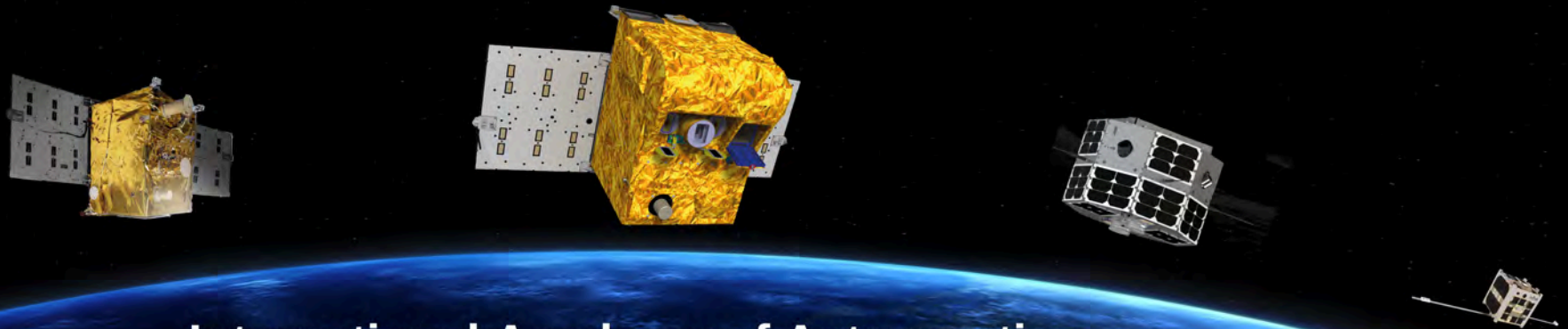
For more information for the symposium please follow the links

[LANDING PAGE](#)

[REGISTRATION PAGE](#)



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## SSEO 2023 | Partnership Programme

### BRONZE PARTNERSHIP

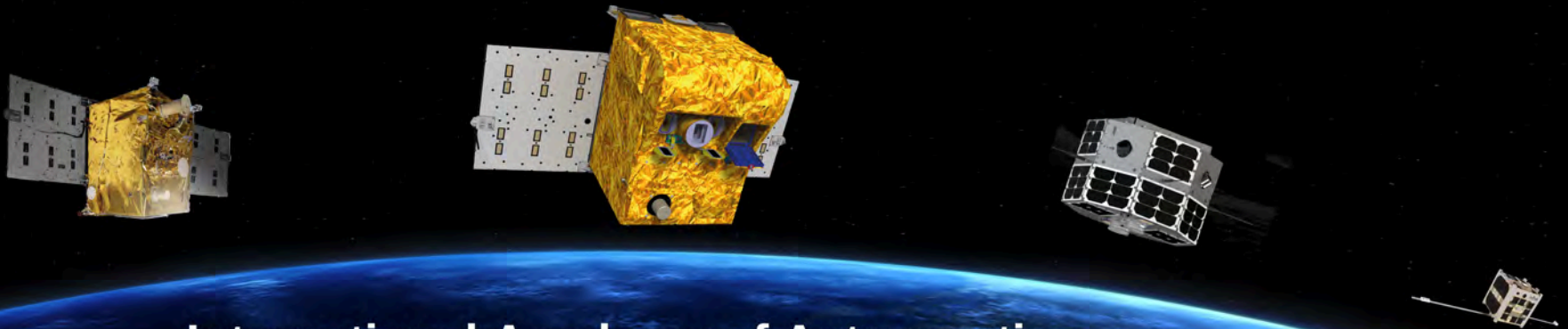
#### Benefits

- Company Logo placement on the event registration website and its subpage
- Short company description text (max. 300 characters incl. spaces)
- Logo placement onsite at the venue
- digital Logo placement on our advertising media (e.g. the symposium program booklet, room slides, lectern)

#### Further Benefits

- Additional free-of-charge participation in the scientific of the IAA Symposium 2023 and its social program on 08.05.2023 for one person
- The Bronze Sponsors have the right to put one small item into the conference bags. This could be a company leaflet (size A4 max), company brochure, a pen or similar
- The Bronze Sponsors will also be mentioned in the opening and closing ceremonies

**PRICE: EUR 2000 (without VAT)**



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### SILVER PARTNERSHIP

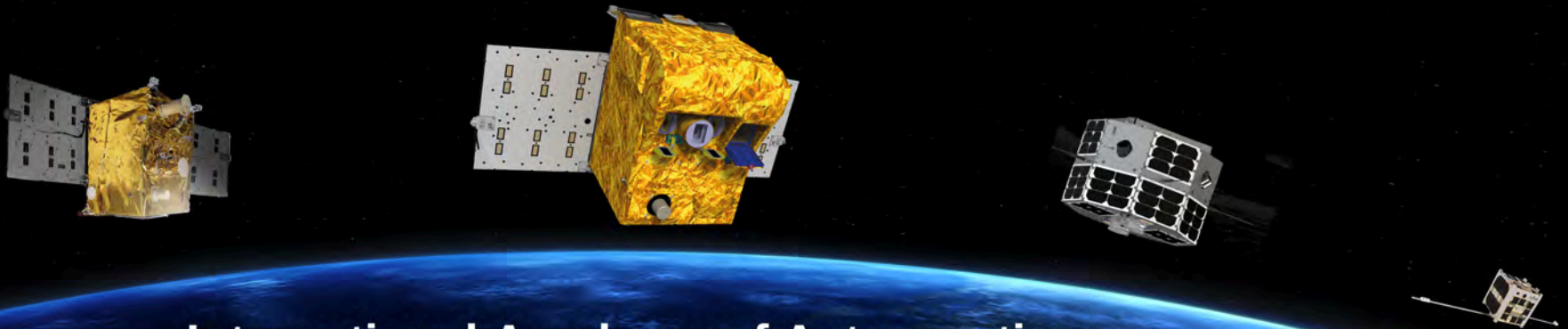
#### Benefits

- Company Logo placement on the event registration website and its subpage
- Short company description text (max. 300 characters incl. spaces)
- Logo placement onsite at the venue
- digital Logo placement on our advertising media (e.g. the symposium program booklet, room slides, lectern)

#### Further Benefits

- Additional free-of-charge participation in the scientific of the IAA Symposium 2023 and its social program on 08.05.2023 for two persons
- The Silver Sponsors have the right to put one small item into the conference bags. This could be a company leaflet (size A4 max), company brochure, a pen or similar
- The Silver Sponsors will have the right to address the audience for 2 minutes before the lunch on the first day of the symposia
- The Silver Sponsors will also be mentioned in the opening and closing ceremonies

**PRICE: EUR 3000 (without VAT)**



## SSEO 2023 | Partnership Programme

### GOLD PARTNERSHIP

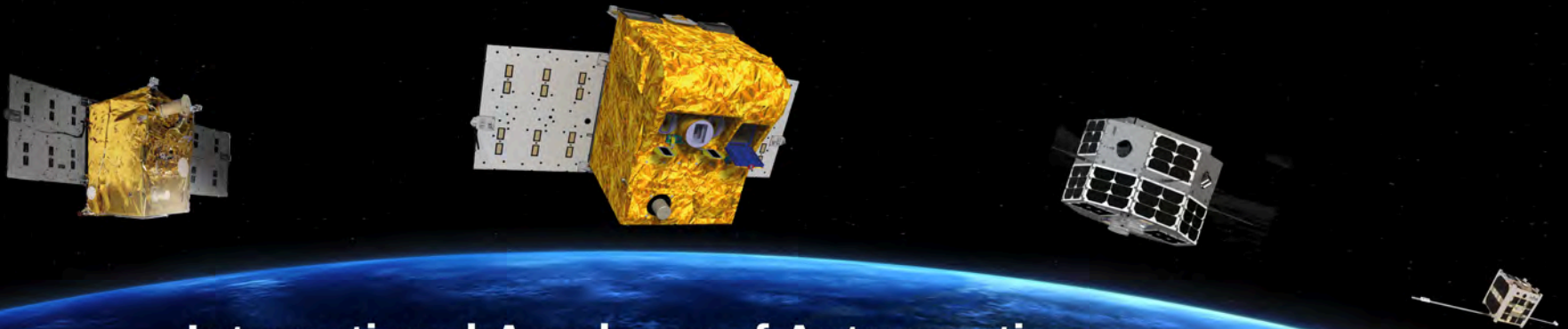
#### Benefits

- Company Logo placement on the event registration website and its subpage
- Short company description text (max. 300 characters incl. spaces)
- Logo placement onsite at the venue
- digital Logo placement on our advertising media (e.g. the symposium program booklet, room slides, lectern)

#### Further Benefits

- Additional free-of-charge participation in the scientific of the IAA Symposium 2023 and its social program on 08.05.2023 for three persons
- The Gold Sponsors have the right to put one small item into the conference bags. This could be a company leaflet (size A4 max), company brochure, a pen or similar
- The Gold Sponsors will have the right to address the audience for 2 minutes before the evening reception on 08 May 2023
- The Gold Sponsors will also be mentioned in the opening and closing ceremonies

**PRICE: EUR 4000 (without VAT)**



## Further Sponsoring Opportunities

We offer you additional opportunities to present your company to the international circle of space experts at the 14th IAA Symposium 2023

### Conference Bag Sponsor

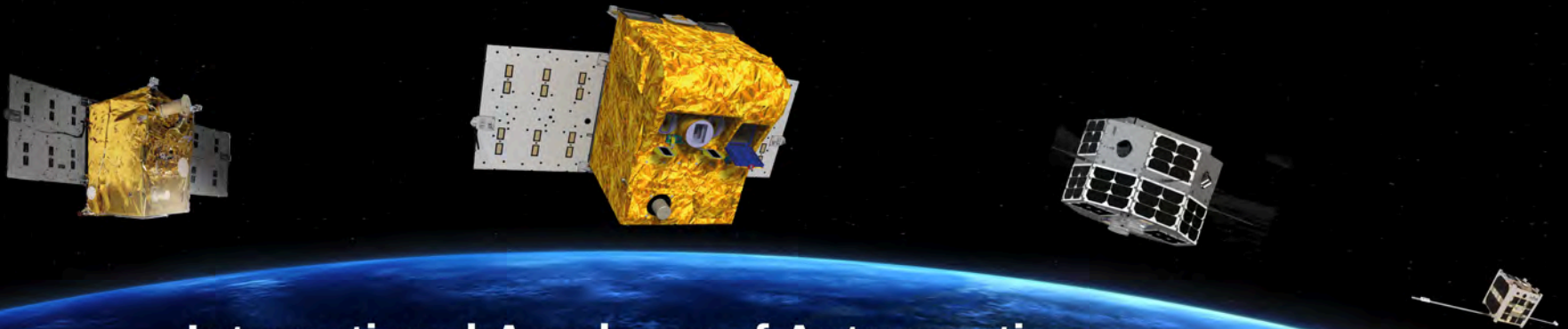
- A company, that sponsors conference bags, has the right to put one small item into the event bags. This could be a company leaflet (size A4 max), a pen or similar
- The company will be mentioned as a sponsor with logo placement on the event registration website and its subpage

**PRICE: EUR 750 (without VAT)**

### Lunch Sponsor

- A company that sponsors a lunch on one of the symposium days will have the right to address the audience for 2 minutes before the lunch of that day
- The company will be mentioned as a sponsor with logo placement on the event registration website and its subpage
- Available days: Tuesday, Wednesday, Thursday

**PRICE: EUR 1000 (without VAT)**



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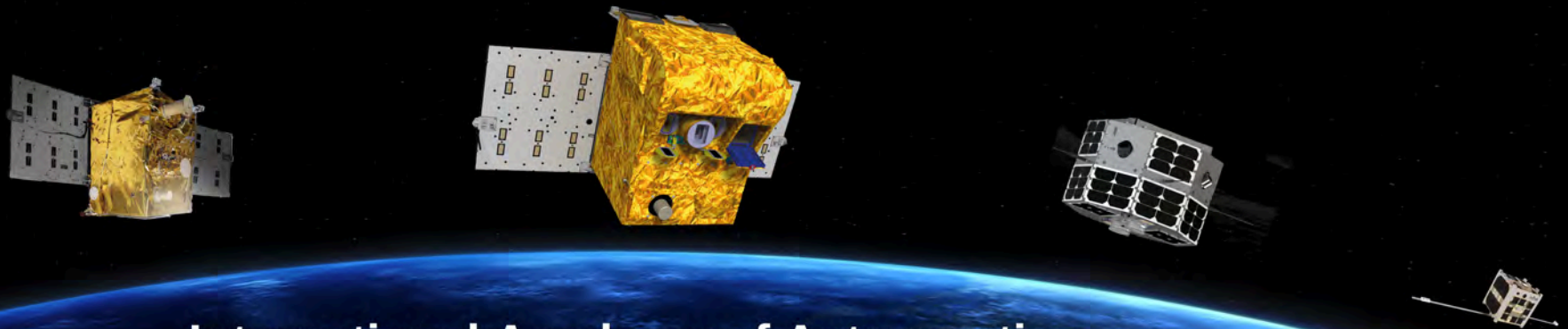
Credit: DLR / TU

## SSEO 2023 | Technical exhibition

### Please note:

There will be a technical exhibition on all days of the 14th IAA Symposium on Small Satellites for Earth System Observation to showcase hardware and posters. It is an additional possibility to showcase your latest products, capture new leads and give product demonstrations to the audience.

If you get interest to become an exhibitor too or you have further questions, please feel free to contact our exclusive exhibition supporter Berlin Partner, [marielies.becker@berlin-partner.de](mailto:marielies.becker@berlin-partner.de).



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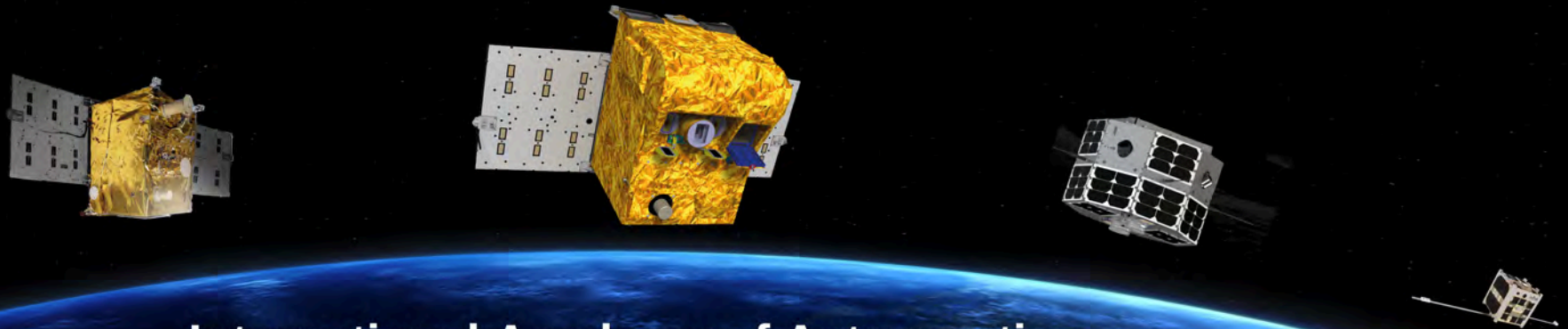


## SSEO 2023 | Contact

If you get interest to become an sponsor or you have further questions regarding the partnership programe sponsoring, please contact:

Deutsches Zentrum für Luft- und Raumfahrt e.V.  
German Aerospace Center  
Institute for Solar-Terrestrial Physics  
Kalkhorstweg 53, 17235 Neustrelitz, Germany  
Dr. Matthias Hetscher  
[SSEO14@dlr.de](mailto:SSEO14@dlr.de)

We are looking forward to meeting you at the 14th IAA Symposium on Small Satellites for Earth System Observation in Berlin.



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